

Name	Prof. Dr. Peter Daiser	
Jahrgang	1979	
Akademische Ausbildung	2002–2006	Studium Internationale Betriebswirtschaft TH Nürnberg Georg Simon Ohm
	2006–2007	Studium Business and Engineering Steinbeis Hochschule Berlin
	2014–2018	Promotion, Deutsche Universität für Verwaltungswissenschaften Speyer
Beruflicher Werdegang (ohne nebenberufliche und selbstständige Tätigkeiten)	2007–2014	Strategie- und Managementberatung mit Stationen bei Struktur Management Partner, KPMG und PricewaterhouseCoopers
	2014–2017	Wissenschaftlicher Mitarbeiter, Deutsche Uni- versität für Verwaltungswissenschaften Speyer
	seit 2018	Professor für E-Government & Digitale Transformation, NSI/HSVN
	seit 2019	Geschäftsführer, NSI/HSVN
Schwerpunkte in der Lehre	Grundlagen der Wirtschafts- und Verwaltungsinformatik Digitale Verwaltung E-Government	
Interdisziplinäre Aspekte	Change Management, Projekt Management, Verwaltungs- wissenschaften, Public Administration, Public Management, Transfer zwischen Verwaltung, Wirtschaft und Hochschule	
Publikationen	<p>Beiträge in referierten wissenschaftlichen Zeitschriften</p> <p>Wirtz, B. W., Daiser, P., Thomas, M. J. & Schmoe, M. (2018 i. E.) Open Government: Conceptual Aspects and Empirical Evidence. International Journal of Electronic Governance.</p> <p>Wirtz, B. W. & Daiser, P. (2018) A Meta-Analysis of Empirical E- Government Research and its Future Research Implications. International Review of Administrative Sciences, 84(1), 144– 163.</p> <p>Wirtz, B. W. & Daiser, P. (2018) Business Model Innovation Processes: A Systematic Literature Review. Journal of Business Models, 6(1), 40–58.</p> <p>Wirtz, B. W.; Daiser, P. & Binkowska, B. (2018) E-Participation: A Strategic Framework. International Journal of Public Administration, 41(1), 1–12.</p> <p>Daiser, P., Ysa, T. & Schmitt, D. (2017) Corporate Governance of State-owned Enterprises: A Systematic Analysis of Empirical Literature. International Journal of Public Sector Management, 30(5), 447–466.</p> <p>Wirtz, B. W. & Daiser, P. (2017) Business Model Innovation: An Integrative Conceptual Framework. Journal of Business</p>	

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- Wirtz, B. W.; Daiser, P. & Mermann, M. (2017) Social Media as a Leverage Strategy for Open Government: An Exploratory Study. *International Journal of Public Administration*, 41(8), 590–603.
- Wirtz, B. W.; Göttel, V. & Daiser, P. (2016) Business Model Innovation: Development, Concept, and Future Research Directions. *Journal of Business Models*, 4(1), 1–28.
- Wirtz, B. W., Mory, L., Piehler, R. & Daiser P. (2016) E-Government: A Citizen Relationship Marketing Analysis. *International Review on Public and Nonprofit Marketing*, 14(2), 149–178.
- Wirtz, B. W.; Mermann, M. & Daiser, P. (2016) Competencies and Success of Motion Picture Actors: A Resource-based and Competence-based Empirical Analysis. *Journal of Media Practice*, 17(1), 98–116.
- Wirtz, B. W.; Mermann, M. & Daiser, P. (2016) Success Factors of Motion Picture Actors – An Empirical Analysis. *Creative Industries Journal*, 9(2), 162–180.
- Wirtz, B. W., Piehler, R., Thomas, M. J., & Daiser, P. (2016) Resistance of Public Personnel to Open Government: A cognitive theory view of implementation barriers towards open government data. *Public Management Review*, 18(9), 1335–1364.
- Wirtz, B. W., Piehler, R., Rieger, V., & Daiser, P. (2016) E-Government Portal Information Performance and the Role of Local Community Interest. Empirical Support for a Model of Citizen Perceptions. *Public Administration Quarterly*, 40(1), 48–83.
- Piehler, R., Wirtz, B. W., & Daiser, P. (2016) An Analysis of Continuity Intentions of eGovernment Portal Users. *Public Management Review*, 18(2), 163–198.
- Wirtz, B. W., Piehler, R., & Daiser, P. (2015) E-Government Portal Characteristics and Individual Appeal: An Examination of E-Government and Citizen Acceptance in the Context of Local Administration Portals. *Journal of Nonprofit & Public Sector Marketing*, 27(1), 70–98.
- Wirtz, B. W., Mory, L., Piehler, R., & Daiser, P. (2014) Measuring eGovernment Portal Management on the Local Level: Results from a Survey of Public Administration Officials. *International Public Management Review*, 15(2), 1–31.

Beiträge in wissenschaftlichen Zeitschriften

- Wirtz, B. W. & Daiser, P. (2018) Business Model Innovation Management: Ein integrierter Ansatz. *WiSt (Wissenschaftliches Studium)*, 47(4), 17–22.

Monographien

- Daiser, P. (2018) *Corporate Governance: Einflussfaktoren der kommunalen Steuerung und Kontrolle öffentlicher GmbHs*. Springer Gabler.
- Wirtz, B. W. & Daiser, P. (2017) *E-Government: Strategy Process*
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	<p>Instruments. Textbook for the Digital Society. 2. Auflage, Deutsche Universität für Verwaltungswissenschaften Speyer.</p> <p>Beiträge in Sammelbänden</p> <p>Wirtz, B. W. & Daiser, P. (2018) E-Government. In: Handbuch Staat, Voigt, R. (Hrsg.), Springer VS, 981–995.</p> <p>Wirtz, B. W., Daiser, P. & Binkowska, B. (2018) An Integrated Model of E-Participation. In: Global Encyclopedia of Public Administration, Public Policy, and Governance, Farazmand, A. (Hrsg.), Springer International Publishing.</p> <p>Wirtz, B. W., Daiser, P. & Birkmeyer, S. (2018) Open Government. In: Global Encyclopedia of Public Administration, Public Policy, and Governance, Farazmand, A. (Hrsg.), Springer International Publishing.</p>
Forschungsschwer- punkte	<p>Business Model Innovation Digitale Transformation E-Government Public Corporate Governance</p>